



Dedicated to Strengthening Lacrosse Programs Across Washington

Washington State Booster Club Association (**WSBCA**) in partnership with Washington High School Boys Lacrosse Association (**WHSBLA**) is proud to offer strategies and support systems designed to elevate your program. WSBCA is your partner in a collaborative effort to expand the number of lacrosse teams and build stronger, more sustainable lacrosse programs throughout our state.

Supporting the Support System

WSBCA serves as Washington's governing body for booster club statewide, providing the framework and resources that school and non-school affiliated extracurricular programs need to thrive. We don't add bureaucracy—we remove obstacles.

Our mission centers on sustainability and best practices, ensuring that the parent organizations supporting your program have the guidance, structure, and tools to succeed year after year. When booster clubs function effectively, coaches can focus entirely on their teams.

Think of us as the foundation beneath your program's success—visible when you need us, invisible when you don't.



Coaches Deserve Strong Support Systems

You Coach the Team

Your expertise shapes players' skills, character, and love for the game. You dedicate countless hours to practice planning, game strategy, and player development.

Parents Support the Program

Engaged families provide the volunteer power, fundraising energy, and community connections that make programs thrive beyond the field.

When these pillars work in harmony, coaches can focus on what they do best: developing players and building winning programs. Support systems matter as much as strategy.



The Unfortunate Reality Coaches Face

When Booster Clubs (and Parents) Aren't Structured

Inconsistent Parent Involvement

Volunteer enthusiasm fluctuates wildly from season to season. Some years bring incredible parent leadership; others leave you managing everything from fundraisers to equipment orders while trying to coach.

Leadership Turnover

When key parent volunteers graduate with their seniors, institutional knowledge disappears overnight. You're constantly re-explaining processes, rebuilding relationships, and starting from scratch.

Coaches Filling Gaps

Without clear organizational structure, administrative burdens fall on you by default. You become fundraiser, accountant, communications director, and equipment manager—on top of being a coach.

These challenges aren't failures—they're symptoms of programs operating without sustainable support infrastructure. You've lived this reality, and it's time for a better system.

How WSBCA Empowers Lacrosse Coaches

Coaching should be an adventure, not an administrative headache. The Washington State Booster Club Association (WSBCA) helps lacrosse coaches build high-performance booster clubs that do more than just raise funds—they fuel your program. We provide the blueprint to **raise more capital** and transform **passive parents into active allies**. By establishing professional structures, we help you manage expectations and minimize the friction of overzealous parents, allowing you to get back to what you do best: **coaching and leading your team**.

Structured Foundations

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We provide the structure, legal guidance, and best practices your booster club needs to operate efficiently and compliantly from day one—along with providing trained Club Advisors who offer hands-on support to guide your booster club leaders every step of the way.

Training & Resources



Access tailored training programs, templates, and practical resources that equip parent leaders with the skills needed for effective fundraising, communication, and event management.

Ongoing Partnership



Benefit from continuous guidance and support, fostering sustainable, parent-led systems that evolve with your program, year after year, minimizing turnover impact.

Coach Empowerment



With a well-supported booster club handling logistics, you gain precious time and energy to focus on strategy, player development, and the passion of coaching.

Through this collaborative partnership, WSBCA delivers the practical support necessary for coaches to thrive, enabling them to focus on what truly matters: developing athletes and building championship programs.

What WSBCA Provides

Practical Support for Lacrosse Programs

This infrastructure reduces friction in your program, creating smooth operations that don't depend on any single volunteer or coach to hold everything together.

The result? You coach, they support, and everyone knows their role.



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Booster Club G.E.T.S.

We provide **G**uidance, **E**ducation, **T**raining, and **S**upport through workshops, resources, and direct consultation—along with trained Club Advisors who deliver hands-on support to you and your booster club leaders, helping parent leaders understand their roles and how to carry it out effectively.

03

Parent Leader Training

Comprehensive training programs equip parent volunteers with skills in fundraising, financial management, communication, and succession planning.

02

Setup & Structure

From initial formation to 501(c)(3) compliance, we provide step-by-step guidance for establishing legally sound, financially responsible booster organizations.

04

Tools & Templates

Ready-to-use documents, budget templates, meeting agendas, and communication frameworks ensure continuity even as leadership changes.

Strong Boosters = Strong Programs & Teams

1

Better Fundraising

Organized booster clubs raise more money more efficiently, with transparent accounting and strategic planning that builds donor confidence.

2

Clearer Roles

Everyone knows their responsibilities. Coaches coach, boosters manage logistics and fundraising, and parents volunteer within defined structures.

3

Long-Term Stability

Documented processes and succession plans ensure programs survive leadership transitions, maintaining momentum year after year.

4

Compliance Continuity

Proper structure protects programs from legal and financial risks, ensuring adherence to school policies and state regulations.

The direct benefit to you as a coach? Less time managing administrative chaos, more time developing players and winning games. Strong support systems create the space for coaching excellence.



The Winning Combination: A Unified Campaign

Linking On-Field Excellence with Off-Field Support

Two Organizations. One Universal Goal.

The **WSBCA** and the **WHSBLA** are not separate paths—they are two halves of the same championship team.

- **The WHSBLA (The Game):** Focusing on the competition, the rules, and the athletic integrity of Washington high school lacrosse.
- **The WSBCA (The Culture):** Focusing on awareness, fundraising, scholarships, and the recognition of our community's heart.



Elevating the Game: Our Collaborative Mission

Empowering Washington Lacrosse Through Advocacy and Opportunity

Regional Lacrosse Councils: A Foundation of Support

The WSBCA is dedicated to forming the state's first Regional Lacrosse Councils designed to **complement, not compete** with existing program structures. Our focus is strictly on the "**off-field**" success of the sport:

- **Statewide Awareness:** Launching regional initiatives to increase the visibility of lacrosse within schools and local communities.
- **The Recognition Program:** Creating the **Night of Champions** to honor the dedication of **players, coaches, officials, and team volunteers**—the backbone of our sport.
- **Investing in the Future:** Establishing **Regional Lacrosse Council Scholarship Opportunities** for graduating seniors, ensuring their lacrosse journey continues into the next chapter.
- **Community Empowerment:** Providing the WSBCA tools and parent-driven support systems that allow coaches to focus on the sideline, while we focus on the community.

"**Our mission is simple:** To provide the awareness and resources that allow your program to thrive and the sport of lacrosse to grow. When we align our efforts, we don't just play the game—we empower the sport."

WSBCA's Commitment to WHSBLA & Growing Lacrosse Support Statewide: Region by Region

A Statewide Vision



1 Four Regional State Lacrosse Councils

Geographic divisions allowing local leadership while maintaining statewide coordination and consistency.

2 Awareness & Community Engagement

Regional councils amplify lacrosse visibility, attract new players and families, and strengthen community connections.

3 Recognition & Collaboration

Celebrating achievements, sharing successes, and creating networks that elevate programs across entire regions.

This regional approach isn't about control—it's about elevation. Each council operates with local autonomy while benefiting from statewide, regional council alliances, creating a rising tide that lifts all programs.

What the Regional Lacrosse Councils Will Do

Regional Councils Focus



Promote Lacrosse Locally and Throughout the Region

Regional marketing initiatives, and community outreach programs that introduce lacrosse to new students, parents, communities and build program pipelines.



Engage Families & Communities

Creating connection points beyond game day—family, volunteer, and community partnerships that deepen investment in lacrosse programs.



Celebrate & Recognize Excellence

Recognition programs honoring players, coaches, officials, and team volunteers who exemplify sportsmanship, dedication, and leadership both on and off the field.

Every initiative is designed to be coach-aligned and community-driven, ensuring regional efforts support rather than complicate your program operations.

★★★★ First Regional Launch ★★★★★

South Eastern Washington Lacrosse Council

SEWALAX: Leading the Way Statewide



Launching the First Regional Lacrosse Council

Celebrating the Heart of the Game: The "Night of Champions"

The inaugural regional council is already operational in Southeastern Washington, establishing the model that other regions will follow. SEWALAX brings together teams from across the region to recognize and celebrate outstanding achievements, honor graduating seniors, and elevate the sport collectively.

This isn't theoretical planning—its real momentum happening right now. .

SEWALAX is demonstrating what's possible when everyone works together within a regional framework. Their success is paving the way for councils in other parts of Washington.



Night of Champions

SEWALAX Region | June 10, 2026
Kamiakin HS, Kennewick, WA



The inaugural Night of Champions will honor the people who make lacrosse possible in Southeastern Washington—a formal recognition event celebrating excellence across every aspect of our sport.



Outstanding Players

Recognizing athletic excellence, leadership, and sportsmanship displayed throughout the season.



Dedicated Coaches

Honoring the mentors who develop skills, build character, and inspire the next generation of players.



Committed Officials

Celebrating the referees whose professionalism and knowledge ensure fair, safe, competitive games.



Essential Volunteers

Appreciating the team parents, booster members, and community supporters who make everything possible.



Night of Champions

SEWALAX Region | June 10, 2026



Investing in the Journey: The Regional Lacrosse Council Scholarship Fund

Beyond the Final Whistle We believe a player's lacrosse journey shouldn't end at high school graduation. Our mission is to transform "four-year players" into "lifelong ambassadors." By removing financial barriers, we ensure that the grit, leadership, and passion they developed on your sidelines continue to thrive at the next level.

The Council's Role: Your Support Engine

- **Awareness & PR:** Driving local media and community interest in your games, events, and activities.
- **Fundraising Power:** Managing the regional scholarship fund through community partnerships.
- **Focus on Fulfillment:** We handle the gala, the awards, and the "thank yous"—allowing you to focus on the game.

This celebration also includes senior high school scholarships, supporting graduating players as they continue their educational journeys. The Night of Champions isn't about standings—it's about appreciation, community, and recognizing the complete ecosystem that sustains lacrosse programs.



This Is Just the Beginning

More Regional Councils

Three additional councils launching across Washington, bringing regional coordination and support to programs statewide.

Stronger Booster Club & Parent Support

Elevating the sideline so you can lead the crease: Our partnership with the WHSBLA sets a new gold standard for booster support and professionalized parent engagement across Washington.

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Expanded Recognition

Night of Champions events in every region: Honoring the heart of the game by celebrating excellence across our entire community—from the players and coaches to the officials and volunteers who define Washington lacrosse culture.

The vision extends beyond immediate program support to building a comprehensive ecosystem where Washington lacrosse programs grow, expand, and sustain themselves through a stronger, more empowered community.

This is long-term, strategic growth—not rushed expansion. Each step builds on proven success, ensuring sustainable development that serves coaches and programs for decades to come.



Lacrosse Thrives When We're Aligned

When coaches, families, and communities are aligned, lacrosse doesn't just survive—it thrives. Programs build momentum. Players develop excellence. Communities embrace the sport. And coaches get to focus on what they do best.

We're Here to Help

Take Action Today

Sign Your Booster Club Up with WSBCA

Contact us at support@wsbca.org or visit www.wsbca.org/join-wsbca to register.

Get Involved with Your Regional Lacrosse Council

Reach out to the Regional Lacrosse Coordinator: Steve Beden, CCA or find more info at sbeden@wsbca.org.

Get Help or Support

For any questions or assistance, email us at support@wsbca.org or call [\(509\) 736-6877 ext. 110](tel:(509)736-6877).